

From: Grayson Bottom

Sent: Friday, January 02, 2015 10:31 AM

To: Gary Cooper; Tammy Kretchmar DeSpain; Donna Yanda; John Alberts; Ken Smith; Michael McEachern; Richard Russell

Subject: City Council Update

Next Tuesday evening we have four action items for your consideration, and maybe a fifth. The first action item is your approval of the 2015 updates to our Emergency Operations Plan. I believe that the marked up copy of the plan is available in Dropbox.

The next two action items are related to the new park project. The first is your consideration of approving an agreement between PFIC and Olsson Associates for engineering services. We are not being asked at this point to expend any money, but rather to more or less acknowledge this agreement. The total amount is the anticipated fee for the entire project. I like the fact that the amount is based on the level of effort rather than a percentage of the total project. The total cost associated with this agreement is \$693,900.00. This covers 11 activities associated with planning and design. This money would be expended over the period of time it takes to build the park be it 1 year or 10 years.

The third action item is your consideration of approving an agreement between PFIC and Convention, Sports & Leisure International (CS&L) to conduct a feasibility Study and Economic Impact Analysis for the new park. This could very well be the most important initial step moving forward. CS&L is headquartered in Dallas and has done extensive work in the Oklahoma City metro including most of the current facilities downtown as well as the proposed new facilities as part of MAPS III. CS&L's proposed fee is \$50,000 and was in the middle of the three proposals. HKS, of Dallas, proposed a fee of \$28,750.00 and Johnson, of Chicago, proposed \$60,000. We have chosen CS&L due to their knowledge of our market and their experience doing this type of work.

The fourth action item is your consideration of an expenditure of funds in the amount of \$30,000 for the purchase of banner brackets and banners between now and June 30th. This was a budgeted item in our 2014 - 2015 budget. While we are initially taking small steps to kick off our Main Street Revitalization project, the steps we have taken have been noticed by many, including our downtown merchants. Everyone seems to be excited with the visible steps we have taken.

The last three item relate to the renewal or non-renewal of my employment agreement.

Grayson Bottom

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